



# Making South Essex *the* place to live, to visit, to work and do business

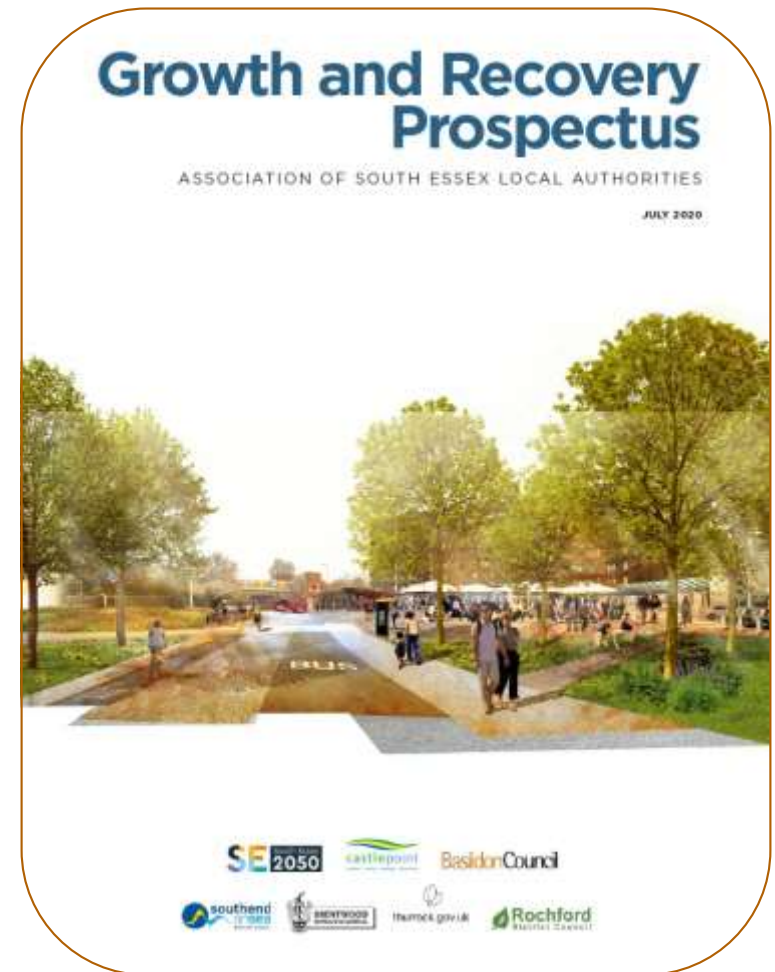


# Where we have come from

- MoU signed by all seven South Essex councils in January 2018 to work together to help deliver improved infrastructure and economic growth.
- Purpose is to achieve more working together than we can individually
- In July 2020 we set out a compelling vision and proposition for South Essex in our Growth and Recovery Prospectus.

Since then we have:

- Developed highly effective engagement with Government, building binding commitments
- Won significant support and backing from the area's businesses and major employers
- Identified the programmes of change that will have the greatest impact across the area, and that can be delivered over the coming years.



# Joint Committee

All seven councils have now agreed to set up formal governance for ASELA to:

- enable delivery of the Growth and Recovery Prospectus
- provide enhanced transparency and accountability in the new delivery stage of its work programme.

Meetings are held in public and webcast.

Membership of the Joint Committee:

- Cllr Andrew Baggot (Leader, Basildon Council)
- Cllr Kevin Bentley (Leader, Essex County Council)
- Cllr Mark Coxshall (Cabinet Member for Regeneration, Strategic Planning & External Relationships, Thurrock Council)
- Cllr Ian Gilbert (Leader, Southend-on-Sea Council)
- Cllr Chris Hossack (Leader, Brentwood Council) *Chair*
- Cllr Andrew Sheldon (Leader, Castle Point Council)
- Cllr Simon Wootton (Leader, Rochford Council) *Vice-Chair*
- Perry Glading, OSE (co-opted member)



# What we have achieved

- ✓ Attracted almost £11m of inward investment
- ✓ £815k from National Highways as a Lower Thames Crossing funding contribution for SEEPARK infrastructure to support immediate improvements to pathways and access within the Central Thames Marshland landscape area
- ✓ Won Landscape Institute Awards in Excellence in Tackling Climate Change and Landscape Planning and Assessment for our SEEPARK work
- ✓ Ground breaking partnership with Homes England that that is just one of two strategic place-based programmes in the country
- ✓ An innovative business-led venture launched to create a new Technical University
- ✓ Official commercial opening of the Thames Freeport by the Chancellor of the Exchequer in September and £300k of immediate capacity funding received
- ✓ £100m of private sector digital infrastructure investment committed to South Essex by Openreach, Virgin and City Fibre collectively
- ✓ Successful first phase to link 129 sites in South Essex with next generation high speed full fibre broadband connections triggering a further a £2.5million in government funding

# Enabling investment

Since 2018/19 each council has contributed £60,000 a year. This has been spent on developing the partnership, pump-priming the work programme and pursuing other investment opportunities that support its objectives. This has to date brought the following investment into the region...

<b>Investment Projects Enabled by ASELA</b>	
Local Full Fibre Network, Phase 1	£4.5m
Local Full Fibre Network, Phase 2	£2.5m
South Essex No Use Empty Scheme	£1.2m
Planning Delivery Fund	£871,000
Highways England (SEE Park)	£815,000
Homes England Accelerated Housing Delivery	£520,000
Homes England New Settlements	£250,000
Technical University Public and Private Sector Investment	£110,000
East of England Local Government Association Investment	£50,000
<b>Total Income</b>	<b>£10.8m</b>

# Five pioneer programmes

## Digital Connectivity

Public and private investment up to £100m  
Data centres to support business growth

## South Essex Technical University

Graduate apprenticeships from 2023  
in partnership with Ford, DP World,  
Leonardo, Olympus

## Infrastructure and Housing

Unlocking 6,500 homes by 2025  
Three major new settlements

## SEEPARK

linking five varied large-scale landscapes  
covering 23,000 hectares  
Continuous, 70km long coastal path from  
Tilbury Fort to Shoeburyness

## Thames Freeport

21,000 new jobs  
£4.5bn inward investment  
£400m port investment into some of the  
most deprived areas

# Full Fibre Connectivity

## **Delivering gigabit capable digital connectivity to every household, business and community facility by 2025**

(some places in South Essex have only 8% gigabit coverage)

- Digital first approach to sustainable economic growth through skills, employment and communities
- Bridging the aspiration gap; addressing digital divide and other social inequalities
- Enabling social mobility; improving life chances
- Building solutions for the strategic programmes



By March 2022 ASELA will have installed over 200km of full fibre, stretching from Purfleet-on-Thames in the west to Canewdon in the east and connecting more than 200 public and community sites.

**Improving skills across the region from school-aged children through to adult training and education, ensuring that the current and future workforce can access productive and highly skilled jobs.**

- A partnership of employers, providers and stakeholders focused on HE technical skills
- Based in and for South Essex
- Begin with modular provision or commercial courses leading to degree apprentices
- Potential to evolve into a 'full' new technical university
- Employer focused and located – the 'Kentucky' FAME model
- 'Badged' delivery by September 2023

#### Led by business

Ford, DP World, Leonardo, Nat West, Olympus

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- Who want to build local talent pools.

#### Supported by providers and schools

ARU, University of Essex and University of East Anglia

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- It builds further resilience into the skills system

#### For students

Who:

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- Value and benefit from hands-on training and education



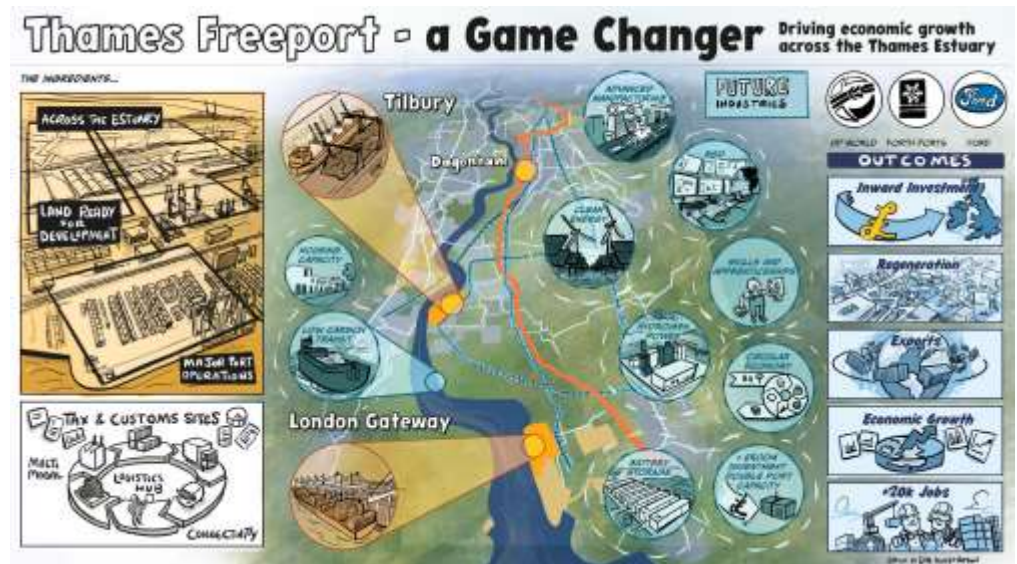
**SEEPARK will link and nurture five varied large-scale landscapes covering 23,000 hectares – including woodland, parkland, wetland and marshland – across South Essex bringing the benefits of ecological diversity and carbon capture as well as opportunities for leisure, tourism and business.**

- a high quality green space within 300 metres of every front door or workplace in South Essex
- cycleways to connect every doorstep to the countryside and to work
- a continuous 70km coastal path from Tilbury Fort to Shoeburyness
- 16,000 hectares of new green space
- 9,200 hectares of newly planted woodlands
- 13,800 hectares of restored marshlands
- 12,500 hectares naturally addressing flood management protecting homes, businesses and infrastructure



Private sector led (DP World, Forth Ports, and Ford). Supports **levelling up and regeneration** through innovative and targeted approach to deprived communities and investment in local workforce. Will support **innovation** having a catalytic impact on collaboration, R&D and positive spill-overs across advanced manufacturing, advanced logistics and clean energy.

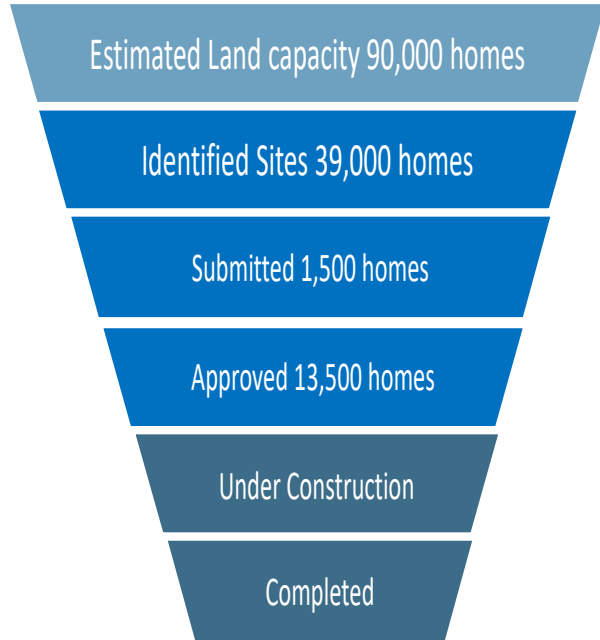
- £5.1 billion additional GVA
- Over £4.5 billion in new public and private investment
- 21,000+ new jobs with many more across supply chains
- 1,700 acres of development land – much with planning consent
- £400million investment into some of the most deprived areas



# Infrastructure and Housing



Assessed need 4,500 homes pa  
Delivery 2,000 homes pa



- Delivery capacity
- Market stimulation – Private developers
- Market stimulation – Affordable Housing and Housing Associations
- Funding structures
- Transport and infrastructure
- New sites and settlements



- Unlock 2,113 stalled homes 2021-24
- 32 sites
- 1,100 affordable homes
- Investment: £57.9m
- Blend of loan and grant funding
- Detailed risk assessment undertaken on every scheme
- 130 sites in 2nd tranche pipeline 2025-29 – up to 7,000 homes
- Enable over 20,000 homes in new settlements
- Dunton Hills: Brentwood  
Sutton: Southend/Rochford  
Fairglen: Castle Point/Basildon
- 30,000 new jobs in the construction sector. £2.3bn wider economic value.



# What's this mean for you?

- Growth and recovery – that's the basis of our proposition.
- Creating and enhancing the environment in which businesses and communities can flourish.
- South Essex is a natural economic corridor and contributes £17.9billion to the national economy. Our ambition would see South Essex contribute an additional £15billion and create 100,000 new jobs by 2050.
- South Essex has been under-invested in for decades yet still punches well above its weight in its contributions to the national economy, innovation and growth. It will play a significant part in helping the UK economy to recover post-COVID.
- While government actively pursues devolution to regions, and a levelling up agenda, South Essex must be on their plan.
- By combining our resources we have a stronger voice and can achieve more.

# Next steps

<b>ASELA</b>	
ongoing	Future Transport and mobility requirements study
10 February	Joint Committee meeting
<b>Digital Connectivity</b>	
March 2022	completion of cable laying under phase 2
<b>South Essex Technical University</b>	
December	Full business case
Early 2022	Market engagement with higher education providers
<b>Thames Freeport</b>	
31 January	deadline for final business case submission
<b>Infrastructure and Housing</b>	
17 January	Homes England visit
<b>SEEPARK</b>	
March 2022	Event to launch website and branding